

Shortlist (Cyber Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
<u>A01 (Food & Drinks)</u>						
A01/019	01891	CHAMPIONS' BOSS	HEINEKEN	UEFA CHAMPIONS LEAGUE	LEO BURNETT Madrid	SPAIN
A01/023	02407	NOT COMING SOON	REMY MARTIN	LOUIS XIII	FRED & FARID New York	USA
A01/025	01677	SIZZL	OSCAR MAYER	OSCAR MAYER BACON	360i New York	USA
A01/028	02841	PRESERVED MEMORIES	SPC ARDMONA	SPC PACKAGED FRUITS & VEGETABLES	LEO BURNETT MELBOURNE	AUSTRALIA
A01/033	01314	GIVE EXTRA, GET EXTRA	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA
<u>A02 (Fast Moving Consumer Goods)</u>						
A02/008	01129	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA
<u>A03 (Durable Consumer Goods)</u>						
A03/010	02795	MAGIC WORDS - THE UNWRITTEN STORIES	HP	HP	ALMAPBBDO São Paulo	BRAZIL
A03/012	01957	BOSS EVERYONE	ADIDAS	ADIDAS ACE PURECONTROL FOOTBALL BOOT	IRIS SPORT London	UNITED KINGDOM
A03/025	01269	LEGO KRONKIWONGI	LEGO COMPANY	LEGO BRAND CAMPAIGN	FACEBOOK CREATIVE SHOP New York	USA
<u>A04 (Cars & Automotive Products & Services)</u>						
A04/005	00560	SLIDE AMAZING IN MOTION	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
A04/012	01480	TOYOTA FUELED BY EVERYTHING	TOYOTA	MIRAI	DROGA5 New York	USA
A04/022	02063	FAST FILM	VOLKSWAGEN	GOLF GTI	DDB BUENOS AIRES	ARGENTINA

Shortlist (Cyber Lions)

A04/031	02934	EYES ON GIGI	BMW GROUP AND BMW OF NORTH AMERICA	X	SERVICEPLAN Munich	GERMANY
A04/034	02914	VOLKSWAGEN UNLEASH YOUR RRRR: GOLF R LAUNCH	VOLKSWAGEN GROUP OF AMERICA	GOLF R	DEUTSCH LA	USA

A05 (Retail, e-Commerce, Restaurants & Fast Food Chains)

A05/005	00677	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA
A05/023	02478	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO New York	USA
A05/026	01641	COLORMAPS	PPG COMEX	COMEX	J. WALTER THOMPSON MEXICO Mexico City	MEXICO

A06 (Travel, Transport & Leisure)

A06/012	01560	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA
A06/015	02420	THE SWEDISH NUMBER	SWEDISH TOURIST ASSOCIATION	TOURISM	INGO Stockholm	SWEDEN
A06/020	02192	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA
A06/029	02961	HOLIDAYS ON DEMAND	TRANSAVIA	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE

A07 (Media & Publications)

A07/001	00375	MTV VMA GREEN- SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA
A07/005	00984	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA
A07/009	01594	STARDUST FOR BOWIE	STUDIO BRUSSEL	STARDUST FOR BOWIE	DDB BRUSSELS	BELGIUM

A08 (Financial Products & Services)

A08/003	00341	MEET HALFWAY	PAYPAL	FINANCIAL SERVICE	CP+B Boulder	USA
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Shortlist (Cyber Lions)

A08/006	01708	SLEEP ON IT	CBC	FINANCIAL SERVICES	TBWA\BELGIUM Brussels	BELGIUM
A08/009	01151	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND
A08/017	02023	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
A08/030	03025	KIDSBOOK COLLECTION	ITAU BANK	INSTITUTIONAL	AFRICA São Paulo	BRAZIL

A09 (Business Products & Services)

A09/001	00352	STABILO - "TRUE COLOURS"	STABILO INTERNATIONAL	PLUG-IN	JUNG von MATT Hamburg	GERMANY
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A10 (Commercial Public Services)

A10/004	01172	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASL Bi London	UNITED KINGDOM
A10/008	01176	VODAFONE SMART JACKET	VODAFONE	MOBILE TECHNOLOGY	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS
A10/011	01252	"THE MOST DANGEROUS TOWN ON THE INTERNET" ORIGINAL DOCUMENTARY SERIES	NORTON BY SYMANTEC	NORTON	GREY SAN FRANCISCO	USA

A11 (Corporate Image)

A11/006	00570	GE PODCAST THEATRE PRESENTS THE MESSAGE	GE	GE	BBDO New York	USA
A11/008	00884	THE IMPOSSIBLE GAME	SNCF	SNCF ENGINEER CHALLENGE	TBWA\PARIS	FRANCE
A11/012	02104	EYE AM UNIQUE	LENSCRAFTERS	LENSCRAFTERS	MARCEL Paris	FRANCE
A11/017	02024	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
A11/021	02069	MAKE WHAT'S NEXT	MICROSOFT	TECHNOLOGY	M:UNITED//McCANN New York	USA

Shortlist (Cyber Lions)

A11/022	02563	RE:SHAKESPEARE	SAMSUNG ELECTRONICS, THE ROYAL SHAKESPEARE COMPANY	THE RE:SHAKESPEARE APP	CHEIL UK London	UNITED KINGDOM
A11/027	02754	DONATE YOUR DATA	WAOO	FIBRE BROADBAND	UNCLE GREY Copenhagen	DENMARK
A11/030	01273	SAY NO TO SPEC	ZULU ALPHA KILO	ZULU ALPHA KILO	ZULU ALPHA KILO Toronto	CANADA

A12 (Public Health & Safety, Public Sector & Awareness Messages)

A12/005	01389	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
A12/006	02314	#IMMIGRANT	REFUGEES UNITED (REFUNITE)	INSTITUTIONAL	LDC São Paulo	BRAZIL
A12/016	02668	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY
A12/033	01144	#WOMENNOTOBJECTS	BADGER & WINTERS	ADVERTISING INDUSTRY MESSAGE	BADGER AND WINTERS New York	USA

A13 (Charities & Appeals)

A13/042	01616	SHARETHEMEAL - THE WORLD'S FIRST APP AGAINST GLOBAL HUNGER	UNITED NATIONS WORLD FOOD PROGRAMME (WFP)	SHARETHEMEAL APP	ICONMOBILE GROUP Berlin	GERMANY
A13/051	02862	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
A13/053	01784	BEDSTOCK	MMRX	NON-PROFIT	ANOMALY New York	USA

Shortlist (Cyber Lions)

A13/055	00910	SOUND OF CHANGE – SUPPORTING BUSKERS BEYOND THE STREETS	SOUND OF CHANGE	MUSIC LABEL SOUND OF CHANGE	POSSIBLE Seattle	USA
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B01 (Website)

B01/008	01284	PRINTED BY SOMERSET	PRINTED BY SOMERSET	PRINTED BY SOMERSET	LEO BURNETT TORONTO	CANADA
B01/019	02690	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA

B02 (Microsite)

B02/005	00055	COCAINENOMICS	NETFLIX	NARCOS	WSJ. CUSTOM STUDIOS New York	USA
B02/010	00121	ALIVE MEMORY	GOOGLE RUSSIA	GOOGLE	FRIENDS Moscow	RUSSIA
B02/018	00342	MEET HALFWAY	PAYPAL	FINANCIAL SERVICE	CP+B Boulder	USA
B02/020	00961	DON'T LOOK AWAY	USHER	INTERACTIVE MUSIC VIDEO	AKQA São Paulo	BRAZIL
B02/029	01527	MADE BY PROFESSIONALS	PAGESJAUNES	PAGESJAUNES	SID LEE Paris	FRANCE
B02/038	01606	ACT OF LOVE	SAGAMI RUBBER INDUSTRIES CO.	SAGAMI ORIGINAL	PROJECTOR New York	USA
B02/044	02105	EYE AM UNIQUE	LENSCRAFTERS	LENSCRAFTERS	MARCEL Paris	FRANCE
B02/047	02208	BOB DYLAN: STUDIO A REVISITED	LEGACY RECORDINGS / SONY MUSIC	BOB DYLAN THE CUTTING EDGE ALBUM	HAVAS WORLDWIDE NEW YORK	USA
B02/065	02681	TYPEVOICE	THE WEBBY AWARDS	AWARDS	OGILVYONE NEW YORK	USA
B02/067	02025	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
B02/075	02651	GOLDIVOX	VOCAL ID	VOCAL ID	SAATCHI & SAATCHI New York	USA

Shortlist (Cyber Lions)

B02/106	02350	BECAUSE RECOLLECTION	BECAUSE MUSIC	BECAUSE MUSIC	84.PARIS	FRANCE
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B03 (Web Service / Apps)

B03/010	01099	MINI FAST FORWARD	MINI	MINI COOPER S	DPZ&T São Paulo	BRAZIL
B03/012	01152	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND
B03/033	01279	CHOOSE YOUR SIDE	GOOGLE	GOOGLE	72ANDSUNNY Playa Vista	USA
B03/035	02239	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
B03/041	02756	DONATE YOUR DATA	WAOO	FIBRE BROADBAND	UNCLE GREY Copenhagen	DENMARK
B03/061	02770	EMERGENCY PIN CODE	SEKRON SECURITY SYSTEMS	SEKRON DIGITAL PROTECTION	GREY BRAZIL São Paulo	BRAZIL

C01 (Web Banner)

C01/008	00247	THE CURSOR	RENO-DEPOT	HOME HARDWARE	SID LEE Montreal	CANADA
C01/020	00947	IKEA PASSPORT	IKEA	PASSPORT	MOTHER London	UNITED KINGDOM

C02 (Innovative Online Ad Solution)

C02/014	02004	FAST FORWARD, GEICO HIKE		INSURANCE	THE MARTIN AGENCY Richmond	USA
C02/015	02005	FAST FORWARD, GEICO FOREST		INSURANCE	THE MARTIN AGENCY Richmond	USA
C02/016	02003	FAST FORWARD, GEICO LAKE		INSURANCE	THE MARTIN AGENCY Richmond	USA
C02/035	02006	FAST FORWARD, GEICO GOING UP		INSURANCE	THE MARTIN AGENCY Richmond	USA
C02/057	02321	AMNESTY INTERNATIONAL UNBLOCKER	AMNESTY INTERNATIONAL	WORLD DAY AGAINST CYBER CENSORSHIP	COLENSO BBDO Auckland	NEW ZEALAND

Shortlist (Cyber Lions)

C03 (Native Advertising)

C03/003	00256	SWITCHEROO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO New York	USA
C03/007	00573	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA
C03/056	03026	YOUMSG	HARMONICANTO - MUSIC AND CITIZENSHIP	INSTITUTIONAL	AFRICA São Paulo	BRAZIL

D01 (Social Video)

D01/008	00504	BALLANTINE'S SPACE GLASS	PERNOD RICARD	BALLANTINE'S	HAVAS WORLDWIDE London	UNITED KINGDOM
D01/032	00434	FACEBOOK: YOUR STORY OF FRIENDSHIP	FACEBOOK	FACEBOOK	FACEBOOK Menlo Park	USA
D01/044	01395	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
D01/050	00564	SLIDE AMAZING IN MOTION	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
D01/053	00056	LOOK WHO'S DRIVING	VOLVO TRUCKS	VOLVO FMX	FORSMAN & BODENFORS Gothenburg	SWEDEN
D01/056	00390	DREAM ADVENTURES FILM	EXPEDIA	TRAVEL	180LA Santa Monica	USA
D01/057	00165	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM
D01/058	00126	YASKAWA BUSHIDO PROJECT	YASKAWA ELECTRIC CORPORATION	THE 100TH ANNIVERSARY OF ESTABLISHMENT PROJECT	DENTSU INC Tokyo	JAPAN
D01/060	00326	THE VOICE OF NATURE	NOÉ	NOÉ	MARCEL Paris	FRANCE
D01/065	00881	GRANDMA'S CAR	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA
D01/066	00879	THE TINY BEATER	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA
D01/067	00880	THE POWER COMMUTER	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA
D01/100	01607	ACT OF LOVE	SAGAMI RUBBER INDUSTRIES CO.	SAGAMI ORIGINAL	PROJECTOR New York	USA
D01/113	01430	PIANO	HOTELS.COM	HOTELS.COM	CP+B Boulder	USA

Shortlist (Cyber Lions)

D01/146	00925	WHAT WOMEN CAN DO	PROCTER & GAMBLE	ALWAYS FEMININE PADS	LEO BURNETT BEIRUT	LEBANON
D01/150	02224	DARK TO LIGHT	MARS PETCARE	PEDIGREE	BBDO New York	USA
D01/152	01339	IMAGINE THE POSSIBILITIES	MATTEL	BARBIE	BBDO SAN FRANCISCO	USA
D01/169	01821	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
D01/173	00211	OK GO — UPSIDE DOWN & INSIDE OUT	S7 AIRLINES	S7 AIRLINES	TUTKOV/BUDKOV Volgograd	RUSSIA
D01/176	01782	#WEIGHTHIS	NESTLÉ LEAN CUISINE	LEAN CUISINE	360i New York	USA
D01/219	01204	HELLO	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO	NEW ZEALAND
D01/225	02657	WHOPPER SIGN	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA
D01/231	02237	DADS#SHARETH ELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA
D01/244	02261	THE DILEMMA	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY
D01/245	01913	MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS Gothenburg	SWEDEN
D01/248	01243	NATIVE MOBILE MUSIC VIDEO	KING RECORDS	LYRICAL SCHOOL	TBWA\HAKUHODO Tokyo	JAPAN
D01/313	00924	LEGALLY BRIDE	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON
D01/315	02867	HOW TO GET PERFECT RED LIPS	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
D01/316	02868	HOW TO APPLY EYELINER	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
D01/317	02869	HOW TO GET RID OF DARK SPOTS NATURALLY	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
D01/318	01644	MS. ROBERT'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
D01/319	01645	MS. KARTHER'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA

Shortlist (Cyber Lions)

D01/320	01646	MS. ARCHER'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
D01/331	02644	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA
D01/334	01274	LILY & THE SNOWMAN	CINEPLEX	CINEPLEX	ZULU ALPHA KILO Toronto	CANADA
D01/335	01275	SAY NO TO SPEC	ZULU ALPHA KILO	ZULU ALPHA KILO	ZULU ALPHA KILO Toronto	CANADA
D01/343	01267	UNIVERSAL RIDE ALONG 2/CONAN REMOTE	UNIVERSAL STUDIOS	RIDE ALONG 2	TURNER BROADCASTING New York	USA
D01/347	01319	EXTRA GUM "SARAH & JUAN"	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA
D01/369	02526	#MORETHANME AN 'FACES' ONLINE HARASSMENT OF WOMEN IN SPORTS	JUST NOT SPORTS	GENDER EQUALITY	JUST NOT SPORTS Palatine	USA

D02 (Interactive Video)

D02/007	00962	DON'T LOOK AWAY	USHER	INTERACTIVE MUSIC VIDEO	AKQA São Paulo	BRAZIL
D02/011	00769	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA
D02/018	02015	LAKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA
D02/019	02017	HIKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA
D02/020	02019	FOREST	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA
D02/021	02021	GOING UP	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA
D02/023	02288	MUSCLE SURPRISE	OLD SPICE	MEN'S BODY CARE	WIEDEN+KENNEDY Portland	USA
D02/029	00351	DREAMS OF DALÍ	THE DALÍ MUSEUM	THE DALÍ MUSEUM	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
D02/042	02511	PLAY WITH POP	CLINIQUE	CLINIQUE	WIEDEN+KENNEDY New York	USA

Shortlist (Cyber Lions)

D02/050	01346	OUT THERE	CANADA GOOSE	OUTDOOR APPAREL	CAA MARKETING LOS ANGELES	USA
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D03 (Webisodes / Series)

D03/008	00522	LIGHTNING IN A BOTTLE	GE	GE	BBDO New York	USA
D03/043	01487	FUELED BY THE FUTURE	TOYOTA	MIRAI	DROGA5 New York	USA
D03/044	01249	MALAK AND THE BOAT	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
D03/045	01250	IVINE AND PILLOW	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
D03/046	01251	MUSTAFA GOES FOR A WALK	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
D03/102	02289	NIKEWOMEN : MARGOT VS LILY	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/103	02964	EPISODE 2: BEGINNERS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/104	02965	EPISODE 3: DANCER	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/105	02966	EPISODE 4: TROLLS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/106	02967	EPISODE 5: BREAKTHROUG HS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/107	02968	EPISODE 6: GAMES	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/108	02969	EPISODE 7: FAVORITES	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/109	02970	EPISODE 8: WINNERS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
D03/113	02392	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA

Shortlist (Cyber Lions)

D04 (Other Video)

D04/045	02030	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
D04/047	01822	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
D04/051	02119	ANTIADIARY: VR + VIDEO EXPERIENCE	SAMSUNG	SAMSUNG	R/GA New York	USA
D04/066	01125	IBM CLOUD HERO: RUNKEEPER	IBM	IBM CLOUD	THE BARBARIAN GROUP New York	USA
D04/070	02066	FAST FILM	VOLKSWAGEN	GOLF GTI	DDB BUENOS AIRES	ARGENTINA
D04/071	02807	VOICES OF LIFE	SAMSUNG CONSUMER ELECTRONICS	MOBILE APP & SPEAKER SYSTEM	LEO BURNETT CHICAGO	USA
D04/074	00840	INTRODUCING: IKEA CINEMAGRÄF	IKEA	A DIGITAL MEDIA FORMAT	HJALTELIN STAHL Copenhagen	DENMARK
D04/088	02595	BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM
D04/095	02348	BECOMING BECKHAM	H&M	H&M	ADAM&EVEDDB London	UNITED KINGDOM
D04/115	02707	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA
D04/122	02645	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA
D04/125	01276	LILY & THE SNOWMAN	CINEPLEX	CINEPLEX	ZULU ALPHA KILO Toronto	CANADA

E01 (Web)

E01/003	00888	THE IMPOSSIBLE GAME	SNCF	SNCF ENGINEER CHALLENGE	TBWA\PARIS	FRANCE
E01/007	01280	LIGHTSABER ESCAPE: A CHROME EXPERIMENT	GOOGLE, DISNEY, INDUSTRIAL LIGHT & MAGIC, LUCAS FILM	GOOGLE CHROME	72ANDSUNNY Playa Vista	USA
E01/016	02830	CRYPTARIS MISSION STATUS	US ARMY	US ARMY	McCANN WORLDGROUP New York	USA

Shortlist (Cyber Lions)

E03 (Live Digital)

E03/007	01994	HCD RINK BINGO	HOCKEY CLUB DAVOS	HCD MERCHANDISE	FCB ZÜRICH	SWITZERLAND
E03/008	02581	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM
E03/012	02658	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA

F01 (Social Business)

F01/002	00467	MISSING TYPE	NHS BLOOD AND TRANSPLANT	NATIONAL BLOOD WEEK	ENGINE London	UNITED KINGDOM
F01/011	00763	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY Berlin	GERMANY
F01/015	00556	LOVE YOUR CURLS' EMOJIS	DOVE HAIR	BEAUTY/COSMETICS	OGILVY & MATHER Paris	FRANCE
F01/022	02142	STRAIGHT OUTTA	BEATS BY DRE.	BEATS BY DRE.	R/GA HUSTLE Los Angeles	USA
F01/048	02194	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA
F01/051	01775	CRACKER CUTTER	MONDELÉZ INTERNATIONAL	RITZ CRACKERS	FCB Toronto	CANADA
F01/056	02919	TACOBOT	TACO BELL	TACOBOT	DEUTSCH LA	USA
F01/064	03008	PINLIST	TOK&STOK	FURNITURE STORE	DDB BRASIL São Paulo	BRAZIL

F02 (Social Purpose)

F02/004	00468	MISSING TYPE	NHS BLOOD AND TRANSPLANT	NATIONAL BLOOD WEEK	ENGINE London	UNITED KINGDOM
F02/007	00678	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA
F02/014	00187	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY
F02/015	01391	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
F02/022	00153	CLOSE THE LOOP	H&M	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS Gothenburg	SWEDEN

Shortlist (Cyber Lions)

F02/028	01173	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASL Bi London	UNITED KINGDOM
F02/047	00660	RAINBOWS	DORITOS	DORITOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
F02/048	00348	I AM A WITNESS	AD COUNCIL	EMOJI	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
F02/071	02669	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY
F02/088	02241	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F02/089	02234	DADS#SHARETH ELOAD (CASE STUDY)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA
F02/090	01496	HELP KENYA NOT KANYE	CROWDRISE	FUNDRAISING FOR KENYAN CHARITIES	ALMA DDB Miami	USA
F02/093	02072	MAKE WHAT'S NEXT	MICROSOFT	TECHNOLOGY	M:UNITED//McCANN New York	USA
F02/095	01203	HELLO	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO	NEW ZEALAND
F02/104	02847	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM
F02/116	02692	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA
F02/148	02619	ADAPTOYS	CHRISTOPHER & DANA REEVE FOUNDATION	ADAPTOYS	360i New York	USA
F02/157	02863	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
F02/161	02640	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA
F02/164	01405	IMAGINE THE POSSIBILITIES CAMPAIGN	MATTEL	BARBIE	BBDO SAN FRANCISCO	USA
F02/172	01647	UNACCEPTABLE ACCEPTANCE LETTERS	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA

Shortlist (Cyber Lions)

F03 (Response / Real-time Activity)

F03/004	00399	CELEBRATE PRIDE TOOL BY FACEBOOK	FACEBOOK	FACEBOOK	FACEBOOK Menlo Park	USA
F03/007	00188	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY
F03/011	01174	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASL Bi London	UNITED KINGDOM
F03/016	00987	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA
F03/026	02212	ADIOS AMIGO	HEINEKEN	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA
F03/031	02086	MUSEUM OF FEELINGS	SC JOHNSON	GLADE	OGILVY & MATHER Chicago	USA
F03/037	01995	HCD RINK BINGO	HOCKEY CLUB DAVOS	HCD MERCHANDISE	FCB ZÜRICH	SWITZERLAND
F03/042	01561	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA
F03/045	00283	MR. ROBOT DEBT DELETION	NBCUNIVERSAL	MR. ROBOT	ISL Washington	USA
F03/062	01596	STARDUST FOR BOWIE	STUDIO BRUSSEL	STARDUST FOR BOWIE	DDB BRUSSELS	BELGIUM
F03/076	02195	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA
F03/082	01919	#WHOISTHEKING	BURGER KING FRANCE	FOOD	BUZZMAN Paris	FRANCE
F03/084	02196	#LIVEINTHEMOVIES	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA

F04 (Co-Creation & User Generated Content)

F04/009	00376	MTV VMA GREEN-SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA
F04/010	00679	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA
F04/013	00245	THE HOUSE OF CLICKS	HEMNET	COMMERCIAL RESIDENCE	PRIME Stockholm	SWEDEN
F04/018	00834	DESIGN YOUR TIME	SAMSUNG	SAMSUNG GEAR S2	LEO BURNETT FRANKFURT	GERMANY

Shortlist (Cyber Lions)

F04/024	00875	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA
F04/029	01542	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA
F04/040	02144	STRAIGHT OUTTA	BEATS BY DRE.	BEATS BY DRE.	R/GA HUSTLE Los Angeles	USA
F04/041	02128	DATA DUNK	VERIZON	VERIZON	R/GA New York	USA
F04/042	02551	4000 STOPS	RUTER - PUBLIC TRANSPORTATION IN OSLO	PUBLIC TRANSPORTATION	McCANN OSLO	NORWAY
F04/050	01562	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA
F04/055	01334	OPEN ROAD PROJECT	TOYOTA	TOYOTA I-ROAD	DENTSU INC Tokyo	JAPAN
F04/059	02856	AMATEUR REPLAY	ALLIANZ	INSURANCE	OGILVY & MATHER SINGAPORE	SINGAPORE
F04/062	01959	BOSS EVERYONE	ADIDAS	ADIDAS ACE PURECONTROL FOOTBALL BOOT	IRIS SPORT London	UNITED KINGDOM
F04/070	02242	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F04/094	01272	LEGO KRONKIWONGI	LEGO COMPANY	LEGO BRAND CAMPAIGN	FACEBOOK CREATIVE SHOP New York	USA
F04/099	02882	REWORD	HEADSPACE	REWORD WEB APPLICATON	LEO BURNETT MELBOURNE	AUSTRALIA
F04/103	01763	GOOGLE ANDROID LEAP SECOND	GOOGLE ANDROID	ANDROID	DROGA5 New York	USA
F04/109	02483	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND

F05 (Influencer / Talent)

F05/005	00377	MTV VMA GREEN-SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA
F05/008	00444	STEAL THE SHOW	NIKE	NIKE COURT	AKQA New York	USA
F05/010	00257	SWITCHEROO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO New York	USA
F05/020	00988	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA
F05/023	01399	GIRL EMOJIS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT CHICAGO	USA

Shortlist (Cyber Lions)

F05/025	00304	OUR GREATEST ADVENTURE	20TH CENTURY FOX	THE MARTIAN	3AM New York	USA
F05/029	01581	CELEBRITY TANTRUM	SAMSUNG AUSTRALIAN=	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA
F05/042	02408	NOT COMING SOON	REMY MARTIN	LOUIS XIII	FRED & FARID New York	USA
F05/046	02182	MY FIRST WOMEN'S DAY	L'ORÉAL PARIS BRASIL	L'ORÉAL PARIS	WMcCANN Rio De Janeiro	BRAZIL
F05/053	02199	COMPTON	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA\CHIAT\DAY Los Angeles	USA
F05/062	01296	ANTIDIARY	SAMSUNG	SAMSUNG MOBILE	EDELMAN New York	USA
F05/064	01776	THE SHELTER PET PROJECT	AD COUNCIL, MADDIE'S FUND, THE HUMANE SOCIETY OF THE UNITED STATES	THE SHELTER PET PROJECT	J. WALTER THOMPSON New York	USA
F05/069	01787	BEDSTOCK	MMRX	NON-PROFIT	ANOMALY New York	USA

F06 (Innovative Use of Social or Community)

F06/002	00060	CURIOSITY SAVES	DISQUE DENUNCIA - ANONYMOUS TIP HOTLINE	ANONYMOUS TIP HOTLINE	AGÊNCIA3 Rio de Janeiro	BRAZIL
F06/013	00700	WESTPAC CHOPPER APPEAL	WESTPAC	CHOPPER APPEAL MONTH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND
F06/020	00189	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY
F06/025	00567	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA
F06/032	00764	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY Berlin	GERMANY
F06/037	01543	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA
F06/048	01866	PLAYLISTS FOR LIFE	DOCTORS WITHOUT BORDERS	DOCTORS WITHOUT BORDERS	Y&R PRAGUE	CZECH REPUBLIC
F06/067	03011	TRUTH DETECTOR	89 FM	89 FM	DDB BRASIL São Paulo	BRAZIL

Shortlist (Cyber Lions)

F06/073	01134	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA
F06/083	01599	DATA AUCTION	VIRGIN MOBILE	VIRGIN MOBILE	TBWA\SYDNEY	AUSTRALIA
F06/107	02243	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F06/115	02848	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM
F06/123	02490	YOU'RE ACCEPTED	MINUS 18	LGBT YOUTH SUPPORT	GPY&R Melbourne	AUSTRALIA
F06/133	02562	SNAP COUNSELLORS	LOVEDOCTOR.IN	SNAP COUNSELLORS	TBWA\INDIA Mumbai	INDIA
F06/148	02642	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA
F06/174	01965	SEARCH RACISM. FIND TRUTH.	REFUGEES WELCOME	NPO	FCB ZÜRICH	SWITZERLAND

F07 (Content Placement)

F07/004	00511	#HYPERMADE	LOWE'S	LOWE'S	BBDO New York	USA
F07/009	01544	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA
F07/019	02223	FLIPSIDE	LOWE'S	LOWE'S	BBDO New York	USA
F07/022	01135	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA
F07/023	01584	CELEBRITY TANTRUM	SAMSUNG AUSTRALIAN=	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA
F07/026	01894	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
F07/029	01400	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA

F08 (Community Building / Management)

F08/023	01949	FANSHAKE	NATIONAL AUSTRALIA BANK	NATIONAL AUSTRALIA BANK	CLEMENGER BBDO MELBOURNE	AUSTRALIA
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Shortlist (Cyber Lions)

F08/040	01064	CLASH OF CLANS INTEGRATED CAMPAIGN	SUPERCELL	CLASH OF CLANS	BARTON F. GRAF New York	USA
F08/047	02695	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA
F08/053	01298	ANTIDIARY	SAMSUNG	SAMSUNG MOBILE	EDELMAN New York	USA
F08/054	02202	#LIVEINTHEMOVIES	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA
F08/059	02479	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO New York	USA

F09 (Use of Social Data & Insight)

F09/027	02203	LOVE THIS? LIVE THERE.	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA
F09/038	02806	MIRRORS OF RACISM	NGO CRIOLA	NGO	W3HAUS São Paulo	BRAZIL
F09/040	01615	WORDDEBT	HEALRWORLD	GREEK FINANCIAL CRISIS	GEOMETRY GLOBAL Hong Kong	HONG KONG
F09/052	03065	SPOTIFY SINGLES	SPOTIFY	SINGLES (FOUND THEM FIRST, TASTE REWIND, MIXTUP, ...)	RAZORFISH New York	USA

F10 (Apps / Tools)

F10/005	00349	I AM A WITNESS	AD COUNCIL	EMOJI	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
F10/007	02491	YOU'RE ACCEPTED	MINUS 18	LGBT YOUTH SUPPORT	GPY&R Melbourne	AUSTRALIA

F11 (Social Currency & Commerce)

F11/004	00765	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY Berlin	GERMANY
F11/008	01136	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA

Shortlist (Cyber Lions)

G01 (Tangible Tech)

G01/002	01882	HELPMET	THAI HEALTH PROMOTION FOUNDATION	THAIHEALTH ROAD SAFETY PROJECT	BBDO BANGKOK	THAILAND
G01/005	00133	F21 THREAD SCREEN	FOREVER 21	FOREVER 21	BREAKFAST New York	USA
G01/006	00387	DREAM ADVENTURES	EXPEDIA	TRAVEL	180LA Santa Monica	USA
G01/010	00711	GIGA SELFIE	TOURISM AUSTRALIA	SIGHTSEEING	TBWA\HAKUHODO Tokyo	JAPAN
G01/017	03013	PINLIST	TOK&STOK	FURNITURE STORE	DDB BRASIL São Paulo	BRAZIL
G01/018	01153	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND
G01/031	02447	PUMA BEATBOT	PUMA	ATHLETIC WEAR	J. WALTER THOMPSON New York	USA
G01/079	02626	THE MARTIAN VR EXPERIENCE	TWENTIETH CENTURY FOX HOME ENTERTAINMENT	THE MARTIAN VR EXPERIENCE	TWENTIETH CENTURY FOX HOME ENTERTAINMENT Los Angeles	USA

G02 (Spatial Tech)

G02/008	00796	EXPLORE STOCKHOLM	TAXI STOCKHOLM	EXPLORE STOCKHOLM - SIGHTSEEING REINVENTED	WE ARE YOURS Stockholm	SWEDEN
G02/014	02089	MUSEUM OF FEELINGS	SC JOHNSON	GLADE	OGILVY & MATHER Chicago	USA
G02/018	02026	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
G02/033	02659	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA
G02/039	02705	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA
G02/040	02078	TRIBECA FILM FESTIVAL REACTOR	TRIBECA FILM FESTIVAL	FILM FESTIVAL	J. WALTER THOMPSON New York	USA
G02/049	02549	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA

Shortlist (Cyber Lions)

G03 (Digital Billboard)

G03/004	01951	THE BOYS	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
G03/007	01680	PHOTO COACH	CANON	CANON LENSES	360i New York	USA
G03/009	02334	SOUNDS OF THE CITY	THALYS TRAIN NETWORK	THALYS HIGH- SPEED RAIL TRAVEL	ROSAPARK Paris	FRANCE

H01 (Integrated Multi-Platform Campaign (Online & Offline))

H01/003	00503	BALLANTINE'S SPACE GLASS	PERNOD RICARD	BALLANTINE'S	HAVAS WORLDWIDE London	UNITED KINGDOM
H01/020	01393	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
H01/034	00797	EXPLORE STOCKHOLM	TAXI STOCKHOLM	EXPLORE STOCKHOLM - SIGHTSEEING REINVENTED	WE ARE YOURS Stockholm	SWEDEN
H01/037	00990	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA
H01/040	01053	THE DIADORA DELIVERY	DIADORA SPORT	DIADORA RUNNING SHOES AND APPAREL	SMFB Oslo	NORWAY
H01/042	01247	UNFAIRY TALES INTEGRATED	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
H01/058	02585	SQUADVERTISE R	MICROSOFT	XBOX / HALO	McCANN LONDON	UNITED KINGDOM
H01/063	02027	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
H01/069	02797	MAGIC WORDS - THE UNWRITTEN STORIES	HP	HP	ALMAPBBDO São Paulo	BRAZIL
H01/072	01895	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
H01/079	02236	DADS#SHARETH ELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA
H01/097	02204	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA

Shortlist (Cyber Lions)

H01/102	00970	THE NEW YORK TIMES VIRTUAL REALITY LAUNCH CAMPAIGN (NYT VR)	THE NEW YORK TIMES	NYT VR APP AND CORRESPONDING CONTENT	THE NEW YORK TIMES New York	USA
H01/116	01952	RATE MY ROOF	ORIGIN ENERGY	ORIGIN ENERGY	CLEMENGER BBDO MELBOURNE	AUSTRALIA
H01/118	01674	YEAR IN MUSIC 2015	SPOTIFY	SPOTIFY	STINKDIGITAL New York	USA
H01/119	02480	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO New York	USA
H01/121	02865	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
H01/130	01157	INTUIT QUICKBOOKS SMALL BUSINESS BIG GAME	INTUIT QUICKBOOKS	QUICKBOOKS	RPA Santa Monica	USA
H01/132	01318	GIVE EXTRA, GET EXTRA	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA
H01/142	01982	COLOR MAPS	COMEX	COLOR CATALOG	J. WALTER THOMPSON MEXICO Mexico City	MEXICO
H01/153	01253	"THE MOST DANGEROUS TOWN ON THE INTERNET" ORIGINAL DOCUMENTARY SERIES	NORTON BY SYMANTEC	NORTON	GREY SAN FRANCISCO	USA

Total Entries: 309