

PRINT & POSTER CRAFT SHORTLIST

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 Spikes Asia 11
Advertising Festival
Singapore 16 - 20 September

Title	Advertiser/Client	Product/Service	Entrant Company	Country
B01 Art Direction				
CHAMELEON	RECKITT BENCKISER (THAILAND)	SHIELDTOX NATURGARD	EURO RSCG BANGKOK	THAILAND
FROG	RECKITT BENCKISER (THAILAND)	SHIELDTOX NATURGARD	EURO RSCG BANGKOK	THAILAND
HEAVEN AND HELL	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
RIOT	THE NEW STRAITS TIMES PRESS	NEWSPAPER	McCANN ERICKSON MALAYSIA, Petaling Jaya	MALAYSIA
SMUGGLING	THE NEW STRAITS TIMES PRESS	NEWSPAPER	McCANN ERICKSON MALAYSIA, Petaling Jaya	MALAYSIA
EXPLOITATION	THE NEW STRAITS TIMES PRESS	NEWSPAPER	McCANN ERICKSON MALAYSIA, Petaling Jaya	MALAYSIA
MOZART	THINKING GROUP	WESTONE EARPHONES	DDB GROUP HONG KONG	HONG KONG
TRAFFIC BLUES	GLAXOSMITHKLINE	PANADOL EXTRA	OGILVY & MATHER MALAYSIA, Kuala Lumpur	MALAYSIA
TORTURE ROOM	STEDFAST	SHREDDER MACHINE	MUDRA COMMUNICATIONS, Mumbai	INDIA
BEDROOM	STEDFAST	SHREDDER MACHINE	MUDRA COMMUNICATIONS, Mumbai	INDIA
LOCKER ROOM	STEDFAST	SHREDDER MACHINE	MUDRA COMMUNICATIONS, Mumbai	INDIA
MICROWAVE	PE ELECTRONICS	ELECTROLUX MICROWAVE	MUDRA COMMUNICATIONS, Mumbai	INDIA
ELEPHANT	MALAYSIAN NATURE SOCIETY	BELUM TEMENGOR PETITIONBELUM TEMENGOR PETITION	GREY GROUP KUALA LUMPUR	MALAYSIA
CERAMIC	FONTERRA BRANDS	ANLENE MILK POWDER	BBDO PROXIMITY SINGAPORE	SINGAPORE
GLASS	FONTERRA BRANDS	ANLENE MILK POWDER	BBDO PROXIMITY SINGAPORE	SINGAPORE
JADE	FONTERRA BRANDS	ANLENE MILK POWDER	BBDO PROXIMITY SINGAPORE	SINGAPORE
SEA LEVEL	WHITE COLLAR HIPPIES	TRAVEL COMPANY	BBDO INDIA, Mumbai	INDIA
TERRORISM	WHITE COLLAR HIPPIES	TRAVEL COMPANY	BBDO INDIA, Mumbai	INDIA
HOUSE	IT WORKS	SECURITY SYSTEMS	HAKUHODO ASIA PACIFIC/SPICY H, Bangkok	THAILAND
OFFICE	IT WORKS	SECURITY SYSTEMS	HAKUHODO ASIA PACIFIC/SPICY H, Bangkok	THAILAND
LABORATORY	IT WORKS	SECURITY SYSTEMS	HAKUHODO ASIA PACIFIC/SPICY H, Bangkok	THAILAND
DOLPHINS	DIAGEO AUSTRALIA	BUNDABERG FIVE	LEO BURNETT SYDNEY	AUSTRALIA
B02 Copywriting				
HIROHITO	GLOBAL ALLIANCE	DONATION APPEAL	OGILVY SINGAPORE	SINGAPORE
HIROSHIMA	GLOBAL ALLIANCE	DONATION APPEAL	OGILVY SINGAPORE	SINGAPORE
BIZARRE LAWS	FACSE	FORUM AGAINST CHILD SEXUAL ABUSE	MUDRA COMMUNICATIONS, Mumbai	INDIA
B03 Illustration				
HEAVEN AND HELL	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
COOK	THE COCA-COLA EXPORT CORPORATION	SAMURAI ENERGY DRINK	LEO BURNETT MANILA, Makati City	THE PHILIPPINES
NIGHT WATCHMAN	THE COCA-COLA EXPORT CORPORATION	SAMURAI ENERGY DRINK	LEO BURNETT MANILA, Makati City	THE PHILIPPINES
GIRL WITH A PEARL EARRING	FABER CASTELL	ARTIST'S PEN	OGILVY SINGAPORE	SINGAPORE
PORCUPINE	UNITED PHARMA (VIETNAM)	DECOLGEN FORTE PE	JWT VIETNAM, Ho Chi Minh City	VIETNAM
TORTOISE	UNITED PHARMA (VIETNAM)	DECOLGEN FORTE PE	JWT VIETNAM, Ho Chi Minh City	VIETNAM
ANT-HILL	UNITED PHARMA (VIETNAM)	DECOLGEN FORTE PE	JWT VIETNAM, Ho Chi Minh City	VIETNAM
A TO Z OF ENDANGERED AND EXTINCT WILDLIFE	FOX INTERNATIONAL CHANNELS	NATIONAL GEOGRAPHIC WILD	KINETIC SINGAPORE	SINGAPORE

CITY	ONIDA	ONIDA I21 MOBILE	McCANN WORLDGROUP, Mumbai	INDIA
FOREST	ONIDA	ONIDA I21 MOBILE	McCANN WORLDGROUP, Mumbai	INDIA
SEA	ONIDA	ONIDA I21 MOBILE	McCANN WORLDGROUP, Mumbai	INDIA
PIMPLE	BREAST CANCER FOUNDATION	BREAST CANCER AWARENESS	DDB GROUP SINGAPORE	SINGAPORE
BIG BOTTOM	BREAST CANCER FOUNDATION	BREAST CANCER AWARENESS	DDB GROUP SINGAPORE	SINGAPORE
BAD HAIR DAY	BREAST CANCER FOUNDATION	BREAST CANCER AWARENESS	DDB GROUP SINGAPORE	SINGAPORE
TERRORISM	WHITE COLLAR HIPPIES	TRAVEL COMPANY	BBDO INDIA, Mumbai	INDIA
GUILLOTINE	PERFETTI VAN MELLE, INDIA	MENTOS SOUR MARBELS	OGILVY & MATHER, Mumbai	INDIA
GUN	PERFETTI VAN MELLE, INDIA	MENTOS SOUR MARBELS	OGILVY & MATHER, Mumbai	INDIA
SNAKE	PERFETTI VAN MELLE, INDIA	MENTOS SOUR MARBELS	OGILVY & MATHER, Mumbai	INDIA
B04 Photography				
CITY	3M SINGAPORE	3M POST-IT FLAGS	NEMESIS PICTURES, Singapore	SINGAPORE
FOREST	3M SINGAPORE	3M POST-IT FLAGS	NEMESIS PICTURES, Singapore	SINGAPORE
SEA	3M SINGAPORE	3M POST-IT FLAGS	NEMESIS PICTURES, Singapore	SINGAPORE
OIL SPILL	SURFRIDER FOUNDATION AUSTRALIA	SURFRIDER FOUNDATION	LEO BURNETT SYDNEY	AUSTRALIA